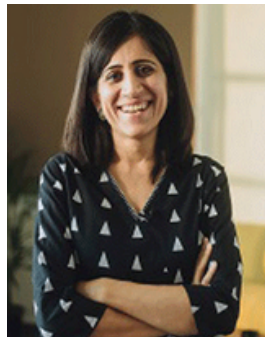


## From the Desk of Executive Director



In today's digital era, online training sessions and webinars play a crucial role in enhancing product and platform awareness among users. These sessions help researchers, librarians, and academicians stay updated on the latest tools, databases, and resources, ensuring they maximize the value of their subscriptions. By offering hands-on guidance, expert insights, and live demonstrations, online training fosters better adoption and efficient use of digital solutions.

At Balani Infotech, we are committed to empowering our patrons by conducting regular online training sessions and webinars across our extensive product portfolio. Representing leading global publishers and societies in India, we provide comprehensive marketing and sales support, ensuring seamless access to the latest scholarly resources. We are proud to share that over the past one year we have conducted more than 250 online training and awareness sessions across our product portfolio for our patrons. Our training initiatives serve as a value addition, enabling users to enhance their research workflows, streamline access to critical content, and stay ahead in an ever-evolving knowledge landscape.

**MEGHA BALANI**

## Product Profiles:



### New Product Alert !!



### Introducing ACS Complete Plus (ACP)

We're thrilled to introduce ACS Complete Plus (ACP)—the ultimate enhancement to your All Publications Package! This powerhouse subscription expands your access to premium ACS content, empowering researchers with the resources they need for ground-breaking discoveries and impactful outcomes.

🔓 Unlock Seamless Access to:

- ✅ ACS Legacy Archive - Dive into decades of pioneering research
- ✅ C&EN Archive - Explore chemistry news & insights from the past
- ✅ ACS eBooks - Access a comprehensive collection of expert knowledge
- ✅ ACS in Focus Digital Primers - Master key scientific concepts
- ✅ ACS Guide to Scholarly Communication - Elevate your scientific writing
- ✅ ACS Reagent Chemicals - Ensure precision with trusted chemical standards

📚 Empower your patrons with unparalleled research access! Don't miss out—upgrade to ACS Complete Plus (ACP) today!

For more details, contact us at [acssupport@balaniinfotech.com](mailto:acssupport@balaniinfotech.com)



KEEP TRACK OF THE ORIGINAL SOURCES

# AllThatStats

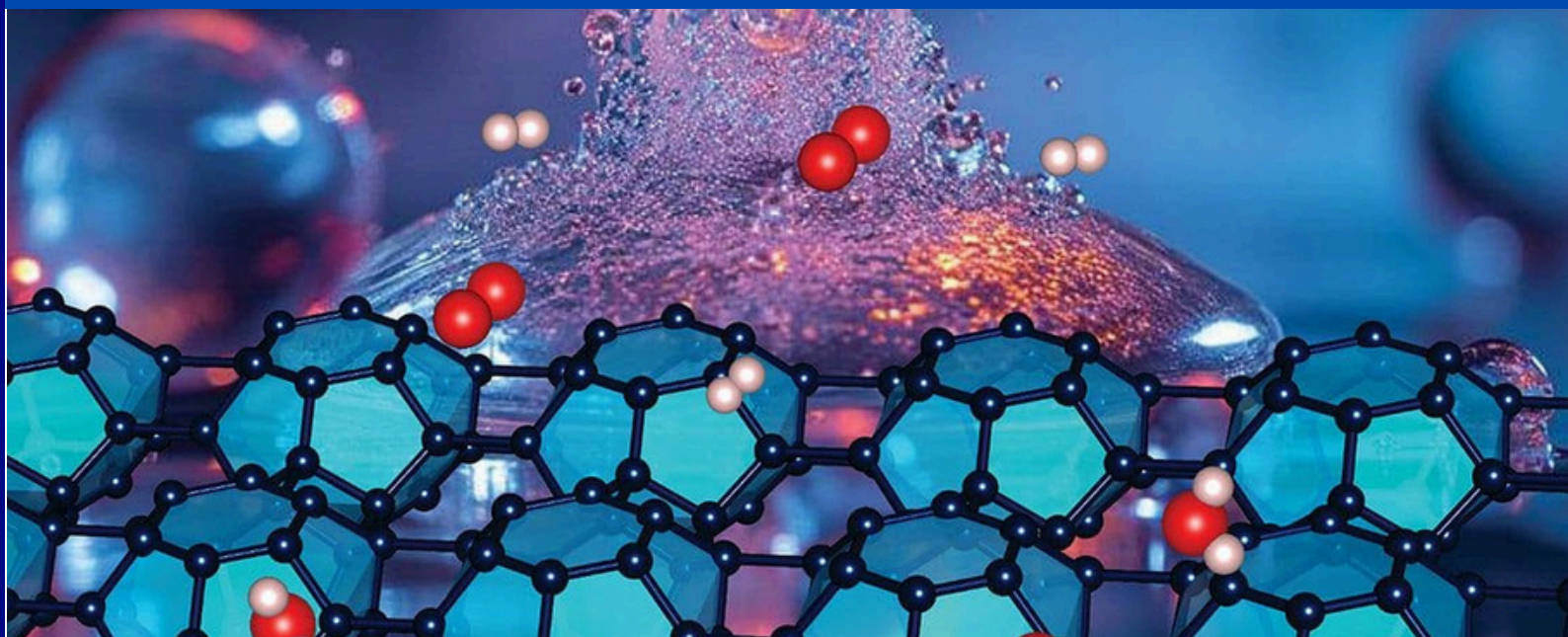
World's One-Stop-Shop for Official  
Macroeconomic Data Collections

**Platform provides direct access to:**

- +65,000 databases
- +1,000 million time series of
- International organisations such as the World Bank, the UN, the IMF, the OECD, the WTO, the FAO and the European Union
- Central banks such as the FED, Deutsche Bundesbank and ECB
- Statistical Offices/Bureaus from Germany and United States

[Visit Now](#)

## Trending Research: 10 Most-Read Chemistry Articles of January 2025



**Stay up to date with a selection of recently published articles from ACS journals that were among the most read in January 2025.**

[Visit Now](#)

The impact of a scientific article can be assessed in many ways, and one key indicator of reach and influence is its readership. Here, we present a curated list of 10 most-read chemistry articles during January 2025, showcasing influential and trending research across ACS journals.

We hope you find these articles insightful and valuable. If you want to learn more about publishing in our journals, click below to discover how your own research can further our commitment to being the **"Most Trusted. Most Cited. Most Read"**

SEG (Society of Exploration Geophysicists)—a premium resource for researchers and faculty in geophysics and related fields. Founded in 1930, SEG is a global leader in advancing applied geophysics, offering four prestigious journals, three collections of conference papers, and a vast eBook library with 150+ titles. Indexed in top databases like Scopus, Web of Science, and GeoRef, As the exclusive distributor of SEG in India, Balani Infotech ensures seamless access to these valuable resources. Explore more at [library.seg.org](http://library.seg.org).

[Visit Now](#)

## LIS Corner

### Open Science: Making Scientific Research Accessible

Open science is a movement aimed at making scientific research, data, and dissemination accessible to all levels of an inquiring society, amateur or professional. It encompasses practices such as publishing open research, campaigning for open access, encouraging scientists to practice open-notebook science, and generally making it easier to publish and communicate scientific knowledge. The goals of open science include enhancing the transparency, reproducibility, and collaboration in research, thereby accelerating scientific discovery and innovation.

#### Key components of open science include:

1. **Open Access:** This refers to the practice of providing unrestricted access via the Internet to peer-reviewed scholarly research. Open access can be either gratis (free of charge) or free of charge and with additional usage rights.
2. **Open Data:** This involves making the data underlying scientific research available to everyone. Open data allows for the verification of results and enables other researchers to use the data for new studies, which can lead to further discoveries.
3. **Open Methodology:** Sharing the methods and protocols used in research allows others to replicate studies and verify results, which is crucial for the integrity of scientific research.
4. **Open Source:** In the context of software, open source means that the source code is made available to the public, allowing anyone to view, modify, and distribute the code. This is particularly important in computational research.
5. **Open Peer Review:** This is a process where the identities of both the authors and reviewers are known to each other, and the review reports are published alongside the article. This can increase the transparency and accountability of the peer review process.
6. **Open Educational Resources:** These are teaching, learning, and research resources that are free of cost and access barriers, and which also carry legal permission for open use.
7. **Citizen Science:** This involves public participation and collaboration in scientific research with the aim to increase scientific knowledge. Through citizen science, people share and contribute to data monitoring and collection programs.

**BigInfo spoke this month to Dr. Lata Suresh. Head of the Knowledge Resource Centre, Indian Institute of Corporate Affairs, GOI, eminent artist, author, trainer and social influencer.**



**Some excerpts:**

**BI: Please describe your professional journey and important landmarks.**

**LS:** My professional journey has been an enriching experience, spanning over three decades across academia, corporate governance, literature, and social service. Some key milestones include: Earning my PhD from the University of Pune, along with multiple master's degrees in Information Science, HR & Finance, and Sociology, Advance diploma in IT and e-commerce, PG D in Cyber Law. Apart from various other fields, which laid the foundation for my multidisciplinary expertise; serving as the Head of the Knowledge Resource Centre, Institutional Partnerships, and Corporate Communications at the Indian Institute of Corporate Affairs (under the Ministry of Corporate Affairs, Govt. of India) ; being awarded the Commonwealth Professional Fellowship by the British Council; authoring 14 books and publishing over 60 plus articles in national and international journals, serving as a certified trainer(certified by NHRD) in leadership, soft skills, and POSH (Prevention of Sexual Harassment); receiving over 30 prestigious awards, including the APJ Kalam National Award, Nari Shakti Award, Best Librarian awards from various Organisations and Professional Bodies, and international accolades like the National Excellence Award in Istanbul, Turkey, SLA Asian Professional Award at Chicago, USA. Each of these milestones has shaped my professional identity and reinforced my commitment to lifelong learning, innovation, and social impact.

**BI : Please describe the challenges of a corporate librarian and how you manage these.**

**LS:** The role of a corporate librarian extends beyond traditional library management to encompass knowledge curation, technology integration, and strategic communication. With the shift towards digital resources, corporate libraries must continuously adapt to new technologies, maintain access to reliable databases, and ensure cybersecurity in knowledge management. I address this by incorporating AI-driven cataloging, digital repositories, and automation for efficient knowledge dissemination along with introducing new features in the department and employing knowledge mapping, AI-driven analytics, and content curation strategies to streamline information access. Securing funding for digital resources, research tools, and training programs is a recurring challenge.

I manage this by advocating for CSR-funded library projects, institutional collaborations, and cost-effective open-access solutions. While digital access is crucial, physical libraries still hold value for in-depth research. I ensure a hybrid model that integrates both digital and print collections effectively. I had always believed in Quality collection instead of a dumping station. Through strategic planning, technology adoption, and user-centric services, I have been able to transform the corporate library landscape into a dynamic knowledge hub.

**BI. As a Librarian, Author, Speaker, Social Influencer, and Professional Singer, how do you manage to multitask your life so successfully?**

**LS:** Balancing multiple roles requires a blend of time management, passion, and strategic planning. Here's how I approach it: I follow a structured routine where I allocate dedicated time for research, writing, public speaking, and music. Leveraging goal-setting techniques and productivity tools helps me stay focused.

My roles complement each other—my work as a librarian/Head of the Department and author enhances my speaking engagements, while my leadership training fuels my ability to guide professionals. This interconnectedness reduces redundancy and maximizes efficiency. Continuous learning allows me to keep evolving across disciplines. Whether it's leadership, NLP, or digital transformation, I ensure that I stay updated with emerging trends.

## **BI. Please share your views on the emerging information landscape and challenges before libraries.**

**LS:**The information landscape is rapidly evolving with advancements in AI, big data, and digital transformation, presenting both opportunities and challenges for libraries. Libraries must integrate AI-powered chatbots, data analytics, and automated indexing to enhance accessibility and efficiency. The demand for open-access resources is growing. Libraries need to expand their digital repositories, promote research visibility, and ensure equitable access to knowledge. The rise of fake news and misinformation necessitates stronger media literacy programs and fact-checking mechanisms within libraries.

With increasing digitization, protecting user data and ensuring secure access to resources is a significant challenge, The evolving landscape demands continuous upskilling in data science, digital curation, and knowledge management to stay relevant in the profession.

Libraries must redefine their role from information providers to knowledge facilitators, digital curators, and learning enablers to thrive in this dynamic era.

## **Webinars and Conferences Held**

### **Following webinars were held in association with Balani Infotech:**

- 1.National Webinar on "Research Ethics and Academic Publishing" organized by Awadhesh Pratap Singh University, Madhya Pradesh on February 15th, 2025.
- 2.Project MUSE Awareness Session "organized by SNTD Women's University, Mumbai, Maharashtra on February 7th, 2025.

### **Sponsorship of Conferences**

- 1.ACS- KAPRIET Students Programme held on 24th February 2025 at KPR Institute of Engineering & Technology, Coimbatore.
2. Viswa Bharti University, ShantiNiketan, during the international seminar held on 21-22 February 2025

### **SOME GLIMPSES:**

Mr. Christy John Lucos , Regional Sales Manager ( South Region) being felicitated as one of the speakers at the inaugural Ceremony of ACS- KAPRIET Students Programme held on 24th February 2025 at KPR institute of Engineering & Technology, Coimbatore.



Mr. Ayan Chatterjee , Balani Group Regional Sales Manager ( Eastern Region) in the august company of Hon'ble Vice Chancellor , Viswa Bharti University , ShantiNiketan during international seminar held on 21-22 February 2025



National Institute of Pharmaceutical Education and Research (NIPER) - Ahmedabad

Department of Medicinal Chemistry  
is Organizing Two days National Conference

## "Chemistry-Innovation and Translations in Drug Discovery-2025 (CITDD-2025)"

on  
27<sup>th</sup> - 28<sup>th</sup> February, 2025



### Key Thematic Areas:

- Advancements in Medicinal Chemistry
- Emerging Targets in Drug Discovery
- Innovations in Translational Research
- Drug Development Challenges and Solutions

Registration fee:  
UG/PG Student ₹ 1000  
Ph.D. Scholar ₹ 1500  
Post-Doc. Fellow ₹ 2000  
Faculty / Scientist ₹ 2500  
Industry Delegates ₹ 3000

Registration End Date:  
31st January 2025



For registration:

<https://form.qfionline.com/pharmaceutical>

### ORGANIZING COMMITTEE



Patron & Chairman  
Prof. Shailendra Saraf  
Director,  
NIPER-Ahmedabad



Convenor  
Dr. Bichismita Sahu  
Associate Professor



Organizing Secretary  
Dr. Amit Shard  
Assistant Professor

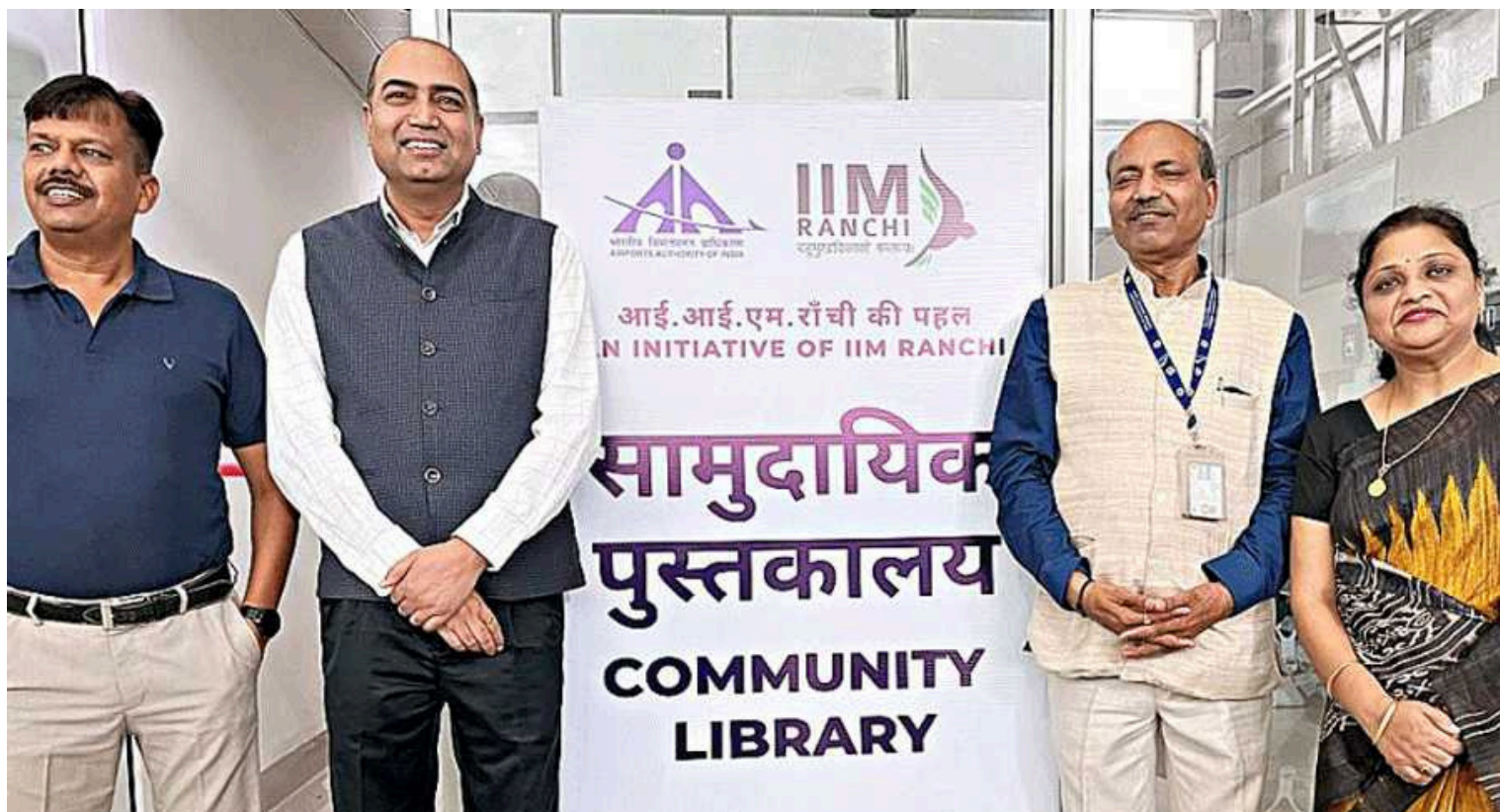


Organizing Secretary  
Dr. Dinesh Kumar  
Assistant Professor

Mr. Anurag Gupta, Regional Sales Manager (West), Balani Infotech Pvt Ltd., participated in the two-day national conference "Chemistry-Innovation and Translations in Drug Discovery -2025" being organised by NIPER - Ahmedabad during 27-28 February, 2025. The American Chemical Society is one of the sponsoring partners of the conference .

## In the News

### Expanding its wings, IIM Ranchi starts community library at Ranchi Airport



IIM Ranchi Director, Prof. Deepak Kumar Srivastava (second from left) along with Ranchi Airport and Aarambh Foundation officials during the launch of community library at Ranchi Airport.

## AI's role in the future of library services

New whitepaper available

[Get your free copy.](#)



Generative AI is no longer a concept of the future—it's a reality reshaping academic libraries around the world. Over 60% of libraries\* are already planning or actively integrating AI into their services, offering enhanced research tools, personalized user experiences and streamlined processes.

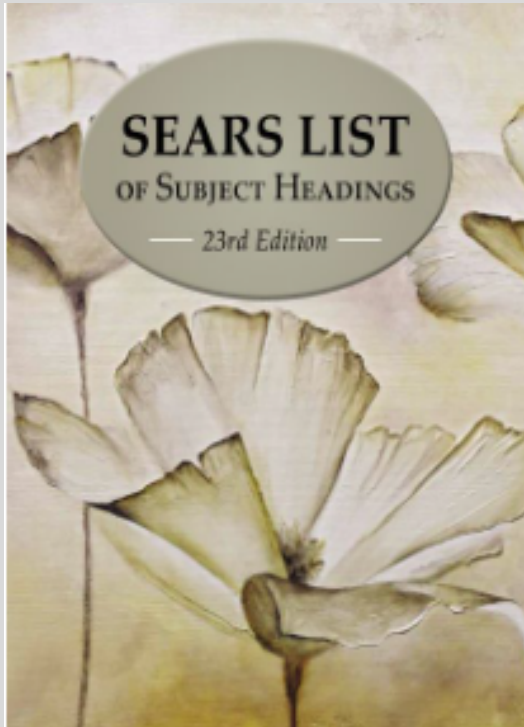
This new free whitepaper, "[Generative AI and the future of library services](#)," dives into this evolving technology, examining its impact on academic environments and offering insights on responsible adoption. Plus, you can explore the opportunities and ethical considerations that every librarian should know.

### AWARDS & HONOURS



**Congratulations to Dr. Sudhir Kumar Jena, University Librarian, Rajiv Gandhi University, Itanagar, Arunachal Pradesh for receiving the best university librarian award 2024-25 by the Library Professionals Association, New Delhi.**

Available from Aditya Books



## Sears List of Subject Headings

[Sample Page](#)

[Table of Contents](#) [Recent Reviews](#)

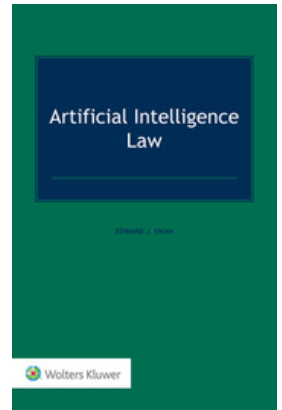
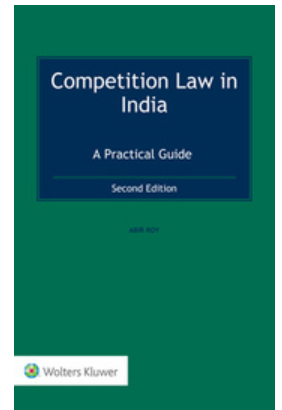
Sears List of Subject Headings,  
23rd Edition

Hardcover

ISBN: 978-1-63700-307-7

950 pages

Price: \$195.00



Contact: [orders@adityabooks.in](mailto:orders@adityabooks.in)

To discover our complete range of products, please click on:

[E-Journals & E-Books](#)

[Databases](#)

[Web Tools](#)

Follow Us On



[Facebook](#)



[Twitter](#)



[LinkedIn](#)

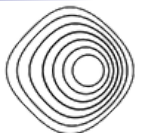


[Instagram](#)

Share your ideas, observations, news & events related to the libraries, publishing, and information industry on [info@balaniinfotech.com](mailto:info@balaniinfotech.com). We will be happy to publish these in the Newsletter.



*Thank you for reading!*



**Editor: Dr. Tariq Ashraf**

**Director | Products | Research | Training | Communication**

**Balani Infotech Pvt. Ltd.**

Published by Balani Group of Companies

B-116 Sector 67, Noida(UP) 201301, India

Email: [megha@balaniinfotech.com](mailto:megha@balaniinfotech.com) | Phone no: 9866335593, 7290017825 |

[www.balaniinfotech.com](http://www.balaniinfotech.com)